

## Cookie Policy

Cookies are small files that are sent to and stored in your browser's file directory by the websites you are visiting. Next time you visit the site, your browser will read the cookie and relay the information back to the website or element that originally set the cookie. Cookies can be distinguished according to their purpose (technical vs. profiling) or according to their domain of origin (first-party cookies vs. third-party cookies).

### a) Technical Cookies

Technical cookies are those used for the sole purpose of carrying out the transmission of certain information on an electronic communications network or as strictly necessary for the provider of an information service to provide services requested explicitly by the subscriber or user. This type of cookie does not require prior consent from the user.

### b) Profiling Cookies

Profiling cookies are designed to create user profiles and offer content in line with the user's interests or send messages / targeted advertisements. To install this type of cookie a prior consent from the user is required.

### c) First Party Cookies

First-party cookies are placed on the user's computer by the website visited.

### d) Third Party Cookies

Third-party cookies are placed on the user's computer by a website other than the one that the user is visiting.

Types of technical cookies used by the Site and possibility of (de)selection:

- **Browsing / session cookies** that are strictly necessary for the normal navigation and use of the website.
- **Analytics cookies** that help the website owners to measure how users interact with content, together with the analysis of the number of users and how they visit the website.
- **Functionality cookies** that remember choices made by the user (such as language preference, products selected for purchase) in order to improve service.

WARNING: disabling technical cookies may make the Site unavailable and some services / functions may not work properly.

### **TYPE OF COOKIES USED BY OUR WEBSITE**

#### Technical cookies:

- PHPSESSID — expiring when you close the browser
- ion\_selected\_language — expiring after 1 hour

#### Analytics cookies:

- \_ga — expiring after 2 years
- \_gid — expiring after 24 hours
- \_gat — expiring after 2 years

This website uses **Google Analytics**, a web analysis service provided by Google Inc. ("Google") whose aim is to analyse the use of the website. Further information is available at the following link:

<https://policies.google.com/technologies/cookies?hl=en>

You can prevent cookies from being installed on your device by changing your browser software settings accordingly.

Information on how to disable these analytics cookies is available at the following link:

<https://tools.google.com/dlpage/gaoptout?hl=en>

We use services provided by **Google Adwords**. If you access our website via Google Adwords, a cookie will be stored on your device. These type of cookies usually expire after 30 days and are not intended to identify you personally. These cookies enable Google to recognise your Internet browser upon future visits. Cookies cannot be tracked by other Adwords customer's websites. AWM does not collect or process any personal data, we only receive statistical evaluations from Google.

#### **Expiration of cookies**

Some cookies (session cookies) expire when you close the browser or after a logout while "persistent cookies" have typical expiry dates ranging from two months up to a couple of years.

#### **Activation and deactivation of cookies via browser:**

The user can object to the registration of cookies on his/her device by configuring the browser used for navigation. If you use the Site without changing your browser settings, it is assumed that you intend to receive all the cookies used by the Site and benefit from all the functions. The user can prevent the use of some or all of the cookies described above by configuring the browser used for navigation. In the following list of the most popular programs, you can find information on how to modify the cookie settings:

Chrome – <https://support.google.com/chrome/answer/95647?hl=en&topic=14666&ctx=topic>

Firefox – <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>

Internet Explorer – <http://windows.microsoft.com/en-US/internet-explorer/delete-manage-cookies#ie=ie-11>

Edge – <https://privacy.microsoft.com/it-it/windows-10-microsoft-edge-and-privacy>

Safari – <https://support.apple.com/en-gb/guide/safari/sfri11471/mac>

Opera – <https://help.opera.com/en/latest/web-preferences/#cookies>